



## Enter in the Adaptative Design Era

Formulas are an easy way to set object values by performing calculations.

Scripting also allows the card design to match any special requirement of the customer.

With these development tools, you will obtain incredible results that will blow the customer's mind.



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## eMedia CS Formulas & Scripting

### → Associate your fields

Formulas allow you to interact with the content of your fields. You can associate them, calculate values, compute QR Codes etc...

Scripting is the next step. It can calculate but is also able to do anything on your card dynamically: changing orientation, changing background, adapting a picture depending on a database field etc...

While they are set in "Design mode", no particular skill is required for the operator.

### → Formula example

The customer has a database with two fields containing the first Name and the last Name, and needs to write the full name on the card. Let's use a formula!

|   | A          | B         | C   | D             |
|---|------------|-----------|-----|---------------|
| 1 | First Name | Last Name | Age | City          |
| 2 | John       | Robertson | 34  | New York      |
| 3 | Melissa    | Gabonu    | 27  | Philadelphia  |
| 4 | Dave       | Newell    | 56  | San Francisco |

Database view



Card view

### → Scripting example

The customer stores different meat types in the database and wishes to display the correct picture: let's use a script!

|   | A          | B        | C       |
|---|------------|----------|---------|
| 1 | Piece      | Price/lb | Meat    |
| 2 | Short Ribs | 12.99\$  | Veal    |
| 3 | Wings      | 14.99\$  | Chicken |

Database view



Card view

### → Time saver tool

As everything is automatic, it will help your customers to spare time.

### → Premium benefits

- On demand personalized script & formulas, we can help you to create intelligent cards.
- Password protected if required

### → Additional revenue

- Low priced customized quotations for formulas & scripting
- It is known that customers with advanced licenses and customized templates print more

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# eMedia CS

COM Server

## → Presentation

Com server is a feature of eMedia CS that allows any third party application to interact with eMedia CS by sending and retrieving information or even raising events.

You can print a card with information owned by any third-party application.

## → Completely transparent

Printing a Card using the COM Server feature is 100% transparent for the end user: he doesn't know that eMedia CS is currently printing the card. From his point of view, it's the third-party application that does the job.

## → To whom this is addressed?

**Distributors:** you can contact integrators, or software developers that develop solutions for end users, talk to them about the possibility to interact with eMedia CS and print a card. This will offer you a wider range of market possibilities.

**Integrators:** you can integrate eMedia CS in your application very easily. This allows you to sell a more complete solution that offers the ability to print any card you want.

**End User:** you can benefit a more complete, simple and transparent solution.

## → Is it difficult to integrate?

Calling eMedia CS from a host application to make it print out a card can be done in minutes.

Of course we are always here to help and guide whenever there's an issue.

## → Prerequisites

You need to have at least a Professional version of eMedia CS. An Expert Edition is required to encode contactless cards using the internal encoding system included in eMedia CS

## → Support

We are always here to help. Don't hesitate to contact us if you have any question.

We commonly work hand in hand with the integrators.

A full documentation is available on our website or on demand.

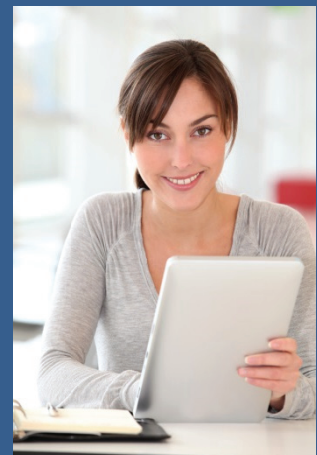


## Enter in the Integration Era

**C**OM Components are an easy and transparent way to print cards from a third party application using eMedia CS.

Once the integration has been done, you will be offered a whole new market to conquer, by selling a complete solution to the customer.

With this development tool, you will obtain incredible results that simplify the customer's work and gain him a huge amount of time.



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